

Thahira Ahamed

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EDUCATION

Google UX Design Professional Certification

Coursera

Present
Anticipated 2024

- Master UX design process: research, plan, prototype, test, and synthesize.
- Apply concepts like user-centered and accessible design, utilizing Figma for collaboration.

Google Project Management Professional Certification

Coursera

Present
Anticipated 2024

- Learn entry-level project management and create effective project documentation.
- Master Agile project management foundations with a focus on Scrum.

BA, Graphic Design and Media Arts (w/conc. In Web Design) (*Summa Cum Laude*)

Southern New Hampshire University

2021 - 2023
Cumulative GPA: 3.98

- 2-year accelerated program following Associate of Science
- Skills Acquired: User Experience (UX), User Interface (UI), Wireframing & Prototyping, User Research & Personas, Visual Design, Interaction Design, Prototyping, Usability Testing, Front-End Web Development, Graphic Design Principles & Processes, Collaboration, Feedback Analysis...

Dallas College

Associate of Science

2019 - 2021
Cumulative GPA: 3.79

WORK EXPERIENCE

Graphic Design Intern

Dear Asian Youth (DAY)

September - December 2020

Dallas, TX

- Enhanced community interaction and dialogue on current events by creating 10-15 Instagram posts, aligning with the organization's brand identity and dedication to inclusivity and accessibility.
- Designed distinctive social media graphics tailored to resonate with the organization's demographic, spanning millennials to Gen Z, resulting in a 250% increase in Instagram followers (from 110 to 390) within 5 months.

Media Design Intern

American Muslim Today (AMT)

September - December 2020

Dallas, TX

- Contributed to the creation of digital assets through collaboration with research & development teams.
- Utilized Adobe Photoshop and Illustrator to create graphics optimized for various media channels.
- Trained 3-4 new interns to enhance team proficiency and organizational growth, resulting in a 75% increase in the scale of the training program compared to previous cycles.
- Improved content presentation and reader engagement by integrating visuals such as photography and infographics into 100+ articles.

Teaching Assistant

Qalam Collegiate Academy

August - December 2021

Richardson, TX

- Reduced staff workload by 15% by collaborating with other teaching assistants to support admin tasks.
- Improved student engagement by 50% in classes of 20+ students by developing and implementing tailored lesson plans based on student metrics and feedback to suit various learning needs.

SKILLS AND CERTIFICATIONS

- Certifications: Google Crash Course on Python (2020), Google Foundations of User Experience Design (2024)
- Technical Skills: Adobe Photoshop, Illustrator, InDesign, Microsoft Office Suite, HTML5, CSS3